# UC System Selection: 5 Key Questions

Thousands upon thousands of businesses have embraced unified communications in recent years, and many more are eager to follow suit. For company leaders and decision-makers who have already decided to pursue UC solutions, the next task is choosing the right UC system. Every UC offering is unique, and choosing the wrong one will undermine the technology's utility. Selecting the best-fitting UC system, on the other hand, will maximize the company's ROI.

So how can company leaders choose the right UC system? They need to ask themselves the right questions, and let those answers guide their search.

Specifically, there are five questions that every business decision-maker interested in UC must ask:

1. **Why are you adopting UC?**
2. **Which features are required?**
3. **Which features will be required?**
4. **How will IT be impacted?**
5. **Where will the costs come from?**

By paying close attention to these issues, companies can find and implement the UC solution that will meet and surpass their expectations, allowing them to maximize their competitive advantage in their industries. Rushing into the UC selection process without a well-considered game plan, on the other hand, will lead to disappointing results.



## UC SYSTEM SELECTION
### 5 KEY QUESTIONS

**WHY ARE YOU ADOPTING UC?**
Identifying the results your company wants to see is the first step toward making them happen

**WHICH FEATURES *ARE* REQUIRED?**
Aligning tech features to business functions reduces the risk of unnecessary cost and complexity

**WHICH FEATURES *WILL* BE REQUIRED?**
Communication trends evolve quickly, so you'll want to invest in systems that can do the same

**HOW WILL IT BE IMPACTED?**
An honest assessment of current network capabilities and required upgrades must be factored into deployment decisions

**WHERE WILL THE COSTS COME FROM?**
Software licenses/subscriptions, equipment maintenance and user training are just a few of the cost categories that contribute to TCO

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